Ruben Gaona

MA Product Designer

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Industrial Designer
Product Designer
UX/UI Designer
Design Researcher
Design Educator

About me

I am Ruben Gaona, an accomplished **product and interaction designer** currently serving as an Associate Instructor at El Bosque University in Bogota, Colombia. I earned my degree in **Industrial Design in 2010** and have since been actively engaged in various product development initiatives. I frequently **collaborate with international teams** on projects that range from traditional **industrial design, design research, interaction, and UX/UI.**
[more](#)

Skills

Product Design
3D modeling
Rendering
UX/UI
Research
User Testing
Prototyping
Wireframing
Project management
Motion Graphics

Professional Experience

Associate Instructor Aug 2022 - present
El Bosque university. Bogotá, Colombia.

Research Advisor Feb 2020 - Feb 2023
Jorge Tadeo Lozano University. Bogotá, Colombia

User Interface Designer Mar 2022 - Aug 2022
Casa Toro Automotriz S.A. Bogotá, Colombia

Product Designer. Apr 2016 - Jan 2021
Easy Rider Pedicabs. Austin TX, USA (Remote)

Industrial Designer Feb 2019 - Jun 2019
Büro Staubach. Berlín, Germany

Industrial Designer Apr 2011 - Jun 2018
Citytrikes Pedicabs. London, Uk/ Yong Kang, China.

Industrial Designer June 2012 - Aug 2013
SUNIN Industrial Design Studio, Uk/ Yong Kang, China.

Languages

English_ Advance
Presently attending C1 classes
Toefl IBT: 88. 2014

German_ intermediate
C1 Level certificate. 2017
TestDaf 4x4. 2017

Spanish_ Native Speaker

Education

Meisterschüler: Product Designer. 2021-2022
Weißensee Kunsthochschule. Berlín, Germany

>Study Program offered to outstanding MA graduates.<

Master Degree: Product Designer. 2017-2019
Weißensee Kunsthochschule.Berlín, Germany.

>Scholarship Holder DAAD-Colfuturo<
>GPA: 1.0 (Germany). Equivalency: 5.0 / A+ <

Bachelor Degree: Industrial designer. 2006-2010
Jorge Tadeo Lozano University. Bogotá, Colombia.

Software

Rhinoceros
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Autodesk Alias
Figma

Courses

3rd International 3D Printing Congress. 2023
El Bosque University

Google Project Management Professional Certificate. 2022
Google. Online

Google UX Design Professional Certificate. 2021
Google. Online

Specialization Course:User Experience Research and Design. 2021
University of Michigan. Online

Specialization Course:User Interface Design. 2021
University of Minnesota. Online

Formulation and management of research projects. 2021
Politécnico Superior de Colombia. Online

Teaching and university didactics. 2021
Politécnico Superior de Colombia. Online

International Design workshop: Giant Bikes 2019
National Cheng Kung University. Tainan, Taiwan.

>Innovative Design Award<

Updated:
05.12.2023